



# THOMSON-SHORE, INC.

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*For Immediate Release:*

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## *Thomson-Shore makes another step in Environmental Responsible Paper Use in Washington D.C.*

Thomson-Shore has become the first book manufacturer to sign the Book Industry Treatise on Responsible Paper Use. The Treatise was signed on May 19th 2006 in Washington DC at the BookExpo America 2006. Thomson-Shore is a member of the Leadership Council that will guide the Treatise implementation process. Other members include Baker Books, Chronicle Books, Continuum Publishing, GPI, Harvard University Press, Lantern Books, New Leaf Paper and Square One Publishing.

The Treatise on Responsible Paper Use is an industry-developed agreement that defines shared goals for improving the environmental impacts associated with the book industry's average consumption of over a million tons of paper each year. The Treatise was created through the perspective of over 25 stakeholders over a six-month period; including publishers large and small, book printers, paper companies, and merchants.

Specifically, the Treatise calls for an increase in the industry's average use of recycled fiber from the current 5% level to a 30% level by 2011. When realized, this will conserve 524 million pounds of green house gases-Equivalent to keeping 45,818 cars off the road each year. In addition, this shift will save the equivalent of 4.9 million trees, 2.1 billion gallons of water and 264 million pounds of solid waste each year.

The Treatise is intended to accomplish:

- Improved dialog and collaborations between paper-users, producers and suppliers
- Continued development of infrastructure and new papers with strong environmental attributes
- Demand and associated lower costs for environmentally responsible papers
- Mechanisms for identifying companies that are committed environmental leaders

The Book Industry Treatise is one of the first sector-wide holistic agreements on paper and publishing. Given the wide spectrum of perspectives on the issues, the Treatise is designed to establish shared goals and standards.

To learn more please visit us at [www.tshore.com](http://www.tshore.com).