

Book Industry Treatise on Responsible Paper Use

-Signatory Page and Overview-

Over 25 stakeholders participated in the Treatise development process.

The following Leadership Council is committed to building support for the Treatise:

Baker Books

Chronicle Books

Continuum Publishing

Green Press Initiative

Harvard University Press

Lantern Books

New Leaf Paper

Square One Publishers

Thomson-Shore Book Manufacturing

Participation by others is encouraged and welcomed!

As a stakeholder concerned with improving the environmental and social impacts of book production, we support and formally endorse the goals below of the attached Book Industry Treatise on Responsible Paper Use. In working to advance these goals, we are seeking to balance material and economic needs with the values of social responsibility and accountability.

Industry Goals

The following common goals address issues of importance which we, as concerned stakeholders, will work to advance within our sphere of influence.

Addressing Global Warming Through the Use of Recycled Fiber

- Shifting the book industry's collective average use of postconsumer recycled fiber from a 5% average at present to 30% average by 2011. [This replacement of virgin fiber will conserve 524 million pounds of greenhouse gases-equivalent to keeping 45,818 cars off the road each year. In addition, this shift will save the equivalent of 4.9 million trees, 2.1 billion gallons of water, and 264 million pounds of solid waste each year]. [Calculated by Environmental Defense, 2004]

Protecting Endangered and Highest Value Forests

- Understanding fiber origin and eliminating the use of fiber originating from forest areas which are specifically identified as High Conservation Value or Endangered Forests within regions that include but are not limited to: the Canadian Boreal Forest, the Cumberland Plateau in the Southeastern United States, designated roadless areas within U.S. National Forests, and global temperate and tropical rainforests in North America, Indonesia, Latin America, and Russia.

Supporting Best Practices in Forest Management

- Continuing forest management certification that protects Endangered Forests, has integrity, prevents illegal logging, maintains vital ecosystem functioning, biodiversity, and social values.
- Incorporating the concerns of indigenous and local communities adequately into forestry standards, plans, and assessments.
- Eliminating the use of fiber derived from the conversion of natural forests to plantations-only using plantation wood if it was in existence prior to 2006 or if it is part of a regional forest conservation plan.
- Supporting multi-stakeholder conservation plans such as the Boreal Conservation Framework.
- Preferencing fiber certified by the Forest Stewardship Council (FSC) given the FSC's ability to best ensure the forest management goals above and its current widespread recognition as the most rigorous international forest management standard.

Reducing Production Impacts

- Increasing the use of soy-based inks and least toxic materials and processes available (such as caustic soda produced without mercury and bleaching without the use of chlorine or its derivatives.)
- Continued advancement of best practices in pollution prevention, and energy and water conservation.

Recycling and Reducing Consumption

- Implementing strategies which will foster improved efficiency and continued reductions in paper consumption-including the minimization of returns and improved recycling.

Human Rights

- Advancing human rights for indigenous and local communities-supporting consensus based solutions to disputes in the areas from which raw materials originate and where production takes place.
- Supporting fair wages and working conditions for laborers involved in overseas book production.

Transparency

- Tracking progress towards meeting the above goals and providing this information to designated agencies or organizations that are involved with tracking industry shifts.

In the spirit of collaboration, we join other committed stakeholders in supporting and advancing the above-mentioned goals.

Contact Name:

Organization:

Date:

Entering your data above indicates your formal endorsement of the treatise.

Please email the completed document to info@greenpressinitiative.org or print and fax to 650-475-8464

You can view additional supporting materials at <http://www.sustainprint.com/treatise>.