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Thomson-Shore Invests \$2 Million in Digital and Automated Workflow Center to Round Out \$12 Million in Investments Over Two Years.

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Thomson-Shore recently completed its \$12 million capital improvements project with a new \$2 million digital print center. The digital print center helps the book manufacturing company respond to shifting client needs in a rapidly changing publishing industry, and to meet customer demand for a wide range of run quantities, all under the same roof.

“With the new digital print center, Thomson-Shore is not only investing in current customer needs, but also in its future as a leader in book manufacturing,” said Kevin Spall, Thomson-Shore’s chief executive officer. “More than simply investing in equipment, we’re investing in the technology to manufacture books with faster turn around times. The digital print center and other recent investments deliver quality, convenience and value.”

The digital print center delivers the same look and feel as offset printed books and its fully variable inline perfect binding solution automatically adjusts to produce any size and bulk with each book through the chute. Quality and accuracy are displayed in one off books printed using the digital process, or a client can request as many as 50,000 books in one run.

Thomson-Shore’s new digital printing option allows customers to easily transition back and forth between styles to adjust for market demand without fear of quality inconsistency. Clients have more choices to better manage inventory, cash flow, and obsolescence concerns.

New equipment and programs were purchased with careful thought and research, Spall explains. “Times of uncertainty and change are the best times to make investments in our company,” he said. “The digital print center affords Thomson-Shore the ability to produce high quality output while still adhering to the strict run size and speed standards that our customers demand. ”

To continue to offer the highest standard of customer service, regardless of job size, Thomson-Shore transferred skilled internal staff to run the new digital presses, and customers will work with the same customer service reps and sales staff for both digital and offset jobs.

Since late 2008, Thomson-Shore has invested more than \$12 million in new state-of-the-art equipment and technologies. The company’s investments have fostered a leaner, faster printing platform that is flexible enough to meet a shifting market demand.

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About Thomson-Shore

Located in Dexter, MI, Thomson-Shore is an employee-owned book manufacturer. Specializing in printing for small and large runs, Thomson-Shore is focused on the highest standard in customer service and improving the environment.